

Legislation
Ordinance
on Breastfeeding

The Gazette of Pakistan

EXTRAORDINARY PUBLISHED BY AUTHORITY

ISLAMABAD, SATURDAY, OCTOBER 26, 2002

PART-I

Acts, Ordinances, President's Orders and Regulations

Government of Pakistan

MINISTRY OF LAW, JUSTICE, HUMAN RIGHTS AND PARLIAMENTARTY AFFAIRS (Law, Justice and Human Rights Division)

Islamabad, the 26th October 2002

F. No. 2(1)-2002-Pub. – The following Ordinance promulgated by the President is hereby published for general information:-

Ordinance No XCIII of 2002 AN ORDINANCE

to provide for protection of breast-feeding and nutrition for infants and young children

WHEREAS it is expedient to ensure safe and adequate nutrition for infants and young children by promoting and protecting breast-feeding, and by regulating the marketing and promotion of designated products including breast milk substitutes, and of feeding bottles, valves for feeding bottles, nipple shields, teats and pacifier and to provide for matters connected therewith or ancillary thereto;

AND WHEREAS the President is satisfied that circumstances exist which render it necessary to take immediate action;

NOW, THEREFORE, in pursuance of the Proclamation of Emergency of the fourteenth day of October, 1999, and the Provisional Constitution Order NO. 1 of 1999, read with the Provisional Constitution (Amendment) Order No. 9 of 1999, and in exercise of all powers enabling him in that behalf, the President of the Islamic Republic of Pakistan is pleased to make and promulgate the following Ordinance:-

CHAPTER – 1 INTRODUCTORY

- 1. **Short title, extent and commencement.** (1) This Ordinance may be called the Protection of Breast-feeding and Child Nutrition Ordinance, 2002.
- 2. It extends to the whole of Pakistan.
- 3. It shall come into force at once.
- 2. **Definitions**. In this Ordinance, unless there is anything repugnant in the subject or context,
- (a) "infant" means a child up to the age of twelve months;
- (b) "young child" means a child from the age of twelve months up to the age of two years.
- (c) "advertise" or "advertising" means to make any representation by any means whatsoever for the purpose of promoting sale or use of a designated product;
- (d) "Board" means the National Infant Feeding Board constituted under section 3;
- (e) "container" means any form of packaging of a designated product for sale as a retail unit;
- (f) "designated product" means
 - i. any milk manufactured, marketed and promoted for the use of an infant or otherwise represented as a partial or total replacement for mother's milk, whether or not it is suitable for such replacement;
 - ii. any products manufactured, marketed, promoted or otherwise represented as a complement to mother's milk to meet the growing nutritional needs of an infant;
 - iii. any feeding bottle, teat, valve for feeding bottle, pacifier or nipple shield; and
 - iv. such other product as the Federal Government may, by notification in the official Gazette, declare to be a designated product for the purposes of this Ordinance;
- (g) "complementary food" means any food suitable as an addition to breast milk or to a breast milk substitute when either becomes insufficient to satisfy the nutritional requirements of an infant, also commonly called "weaning food" or "breast milk and young child supplement".
- (h) "infant-formula" means an animal or vegetable based milk product manufactured in accordance with the standards recommended by the Codex Alimentarius Commission and the Codex Code of Hygienic Practice for Foods for Infants and Children to approximate the normal nutritional requirements of an infant up to the age of six months;
- (i) "feeding bottle" means any bottle or receptacle marketed for the purpose of feeding an infant or a young child;
- (j) "nipple shield" means an appliance with a teat for a baby to suck from the breast;
- (k) "pacifier" means an artificial teat for babies to suck also called "dummy".
- (l) "follow-up formula" means an animal or vegetable based milk product marketed for infants older than six months or young child and formulated industrially in accordance with the standards of the Codex Alimentarius Commission and the Codex Code of Hygienic Practice for Foods for Infants and Children;
- (m) "distributor" means any person engaged in the business of marketing, whether wholesale or retail, and includes a person providing product public relations and information services;

- (n) "health care facility" means a Government, non-Government, semi-Government or private institution or organization, or private medical practitioner engaged, directly or indirectly, in the provision of health care to infants, young children pregnant women or mothers, and includes a day-care centre, nursery and any other child-care institution;
- (o) "health professional" means a medical practitioner, nurse, mutritionist or such other persons as the Federal Government may, by notification in the official Gazette, specify;
- (p) "health worker" means any person providing services to infants, young children, pregnant women or mothers as a medical practitioner, and includes a health professional, homeopath practitioner, hakim, nurse, midwife, traditional birth attendant, pharmacist, dispensing chemist, nutritionist, hospital administrator or employee, whether professional or not, whether paid or not, and any other person providing such services as the Federal Government may, by notification in the official Gazette, specify;
- (q) "Inspector" means any person designated as Inspector under section 12;
- (r) "label" means any tag, mark, pictorial or other descriptive matter which is written, printed, stencilied, marked, embossed, attached or otherwise appearing on a container;
- (s) "manufacturer" means a person, corporation or other entity engaged or involved in the business of producing, processing, compounding, formulating, filling, packing, repacking, altering, ornamenting, finishing and labelling a designated product, whether directly, through an agent, or through a person controlled by or under an agreement;
- (t) "market" means any method of introducing or selling a designated product, and includes, but not limited to, promotion, distribution, advertising, distribution of samples, product public relations and product information services;
- (u) "person" means any individual, partnership, association, unincorporated organization, company, co-operative, corporation, trustee, agent or any group of persons;
- (v) "prescribed" means prescribed by rules;
- (w) "promote" or "promotion" means any method of introducing a person to, or familiarizing a person with, a designated product or inducing a person to buy or use a designated product, and includes, but not limited to, advertising, offer of samples or gifts, distribution of literature, public relations and information services related to a designated product, but does not include any prescription issued by a medical practitioner based on health grounds;
- (x) Provincial Committee" means a Provincial Infant Feeding Committee constituted under section 3;
- (y) "rules" means rules made under this Ordinance and;
- (z) "sample" mean any quantity of a designated product provided free of cost.

CHAPTER II ADMINISTRATION

3. National Infant Feeding Board and Provincial Infant Feeding Committees. -

- (1) The Federal Government shall, by notification in the official Gazette, constitute a National Infant Feeding Board.
- (2) The Board shall consist of Chairperson, a Secretary and not more than such number of members as the Federal Government may prescribe;

Provided that not less that half of the total number of members of the Board shall comprise of such persons who are professional qualified with respect to infant and young child nutrition and at least one member of the Board shall be selected from the industry involved in the manufacturing and marketing of designated products. Secretary of the Provincial Health Department or his nominee shall be ex-officio member of the board.

- (3) A Provincial Government shall, by notification in the official Provincial Gazette, constitute a Provincial Infant Feeding Committee for a Province.
- (4) Subject to sub-section (5), a Provincial Infant Feeding Committee shall consist of a Chairperson and not more than such number of members as the Provincial Government may prescribe;

Provided that not less that half of the total number of members of a Provincial Committee shall comprise of such persons who are professional qualified with respect to infant and young child nutrition, and at least one member shall be selected from industry involved in the manufacturing and marketing of designated products.

- (5) The Federal Government shall nominate the members of the Board and a Provincial Government shall nominate the members of a Committee, who shall hold office for a term as may be prescribed by the respective Governments.
- **4. Powers and function of the Board and Provincial Committee:-** The following shall be the powers and functions of the Board in the case of the Federal Government and a Provincial Committee in the case of a Provincial Government, namely:-
 - (a) To receive reports of violations of provisions of this Ordinance or the rules;
 - (b) to recommend investigation of cases against manufacturers, distributors or health workers found to be violating the provisions of this Ordinance or the rules;
 - (c) to plan for and co-ordinate the dissemination of informational and educational materials on the topic of infant feeding and recommend continuing education courses for health workers on topics related to this Ordinance;
 - (d) to advise the Federal Government, and the Provincial Governments on national policies for the promotion and protection of breast-feeding, and matters relating to designated products especially infant and young child nutrition, particularly through national or

- provincial education campaigns, and to organize health education on the same for health workers and general public; and
- (e) to propose guidelines to the Federal Government or to a Provincial Government, as the case may be, in respect of matters specified in clause (d).
- 5. **Meeting of the Board and Provincial Committees.** The Secretary of the Board or, as the case may be, a Provincial Committee, shall call meetings of the Board or a Provincial Committee, as the case may be, at the direction of the Chairperson, and maintain minutes of such meetings.
- 6. **Implementation and monitoring.-** The Federal Government may give such directions to a Provincial Government as may appear to it to be necessary for carrying into effect in a Province any of the provisions of this Ordinance or of the rules, or any order or direction made there under, or for achievement of uniformity in respect of any matter related thereto in different parts of Pakistan.

CHAPTER III PROHIBITIONS

- 7. **Prohibited practices.-** (1) No person shall, in any form whatsoever, promote any designated products except as provided for under this Ordinance.
 - (2) No person shall in any manner assert that any designated product is a substitute for mother's milk, or that it is equivalent to or comparable with or superior to mother's milk.
 - (3) No manufacturer or distributor shall offer, or make gift or contributions of any kind, or pay to any extent for any reason whatsoever, or give any kind of benefit, to a health worker or his family, or any personnel employed, directly or indirectly, in a health care facility, or any member of the Board or a Provincial Committee, as the case may be, or the employees thereof.
 - (4) No manufacturer or distributor shall donate any designated product and equipment or services related to a designated product free of charge or at low cost to a health care facility, or offer or give any benefit to a professional association of medical practitioners for this purpose.
 - (5) No person other than a health worker who is not engaged by a manufacturer or distributor shall instruct any user on the need and proper preparation and use of any designated product;

Provided that a manufacturer or distributor may instruct any user on the need and proper preparation and use of any designated product in accordance with the provisions of section 8.

- (6) No distributor or manufacturer shall in furtherance of or for the purposes of its business have contact, directly, or indirectly, with general public within a health care facility.
- (7) No manufacturer, distributor or any person engaged by them shall produce or distribute any educational or informational material relating to infant to infant and young child feeding.

Provided that any educational or informational material relating to a designated product may be provided by a manufacturer or distributor to a health professional subject to the prescribed conditions, and that the same shall be restricted to scientific and factual matters, and shall not imply or create a belief that bottle-feeding is equivalent or superior to breast-feeding.

8. **Prohibitions and guidance relating to labels of designated products.-** (1) No designated product shall be marketed or sold in Pakistan unless its label is in accordance with the provisions of this Ordinance and the rules, and approved in the manner as may be prescribed by the Federal Government;

Provided that for any designated product already being sold in Pakistan, a manufacturer or distributor shall, provide for the label of such product within one hundred and eighty days of its approval in the manner as may be prescribed.

- (2) Label of a designated product shall be designed so as not to discourage breast-feeding and shall provide the necessary information in Urdu about the appropriate use of such product and the age before which a designated product should not be used;
- (3) Every container shall have a clear, conspicuous and easily understood message printed on it, or on a label that cannot become separated from it, which shall be written in Urdu, and if so desired by the manufacturers, in English as well.

(4) The label shall-

- a. not contain anything that may discourage breast-feeding;
- b. contain a conspicuous notice in bold characters in the prescribed height stating the following, namely:-

"MOTHER'S MILK IS BEST FOOD FOR YOUR BABY AND HELPS IN PREVENTING DIARRHOEA AND OTHER ILLNESSES"

- c. instead of or in addition to the notice specified in clause (b), contain any other message as may be prescribed with respect to any designated product;
- d. neither uses expression such as "maternalized" or "humanized" or equivalent nor contains any comparison with mother's milk.
- e. not show photographs, drawings or graphics except that graphics may be used to illustrate the correct method of preparation;
- f. contain the name and address of manufacturer and of wholesale distributor if a designated product is an imported item; and
- g. except for bottles, teats, pacifiers and nipple shields, contain appropriate instructions in Urdu for the correct preparation in words and easily understood graphics, and indicate the ingredients, composition and analysis of a designated product, required storage conditions, batch number and expiry date, and contain any warning as may be prescribed for the implementation of this Ordinance in characters of the prescribed height in Urdu or regional languages.

CHAPTER IV INFORMATIONAL AND EDUCATIONAL MATERIALS

- 9. **Informational and educational materials.** (1) Any person who produces or distributes any informational and educational materials referred in this section shall submit copies thereof to the Board as may be prescribed.
 - (2) Informational and educational materials, whether written, audio or visual, which refer to infant feeding shall contain only correct information and shall not use any pictures, graphics or text that encourage bottle-feeding or discourage breast-feeding.
 - (3) The Federal Government shall, in consultation with the Board, arrange for and approve the dissemination of objective and consistent informational and educational materials on infant and young child feeding, excluding medical literature and may, by notification in the official Gazette, publish such instructions, guidelines or policies as it deems necessary or appropriate, for the purposes of producing and distributing informational and educational materials.
- 10. **Health workers and health care facilities.** (1) Health workers shall encourage, support and protect breast-feeding. They shall be expected to know the provisions of this Ordinance, in particular, any instructions, guidelines or policies published under section 9, and to implement the same whenever possible.
 - (2) Health workers shall not accept or give samples of any designated product to any person, particularly pregnant women, mothers of infants and young children, or members of their families.
 - (3) Health workers and their Association shall not promote in any way whatsoever, any designated product.
 - (4) Health workers falling within the jurisdiction of the Federal Government shall make in writing a report to the Board, and in all other cases to a concerned Provincial Committee, and offer of a gift or other financial benefit made by a manufacturer or distributor or any other contravention of the provisions of this Ordinance or the rules, noticed by them.
 - (5) There shall be kept posted in every health care facility in Urdu and English, and in such other language as may be deemed appropriate by the health care facility, such abstracts of this Ordinance as may be prescribed by the Federal Government, or a Provincial Government, as the case may be, for this purpose.

CHAPTER V REGISTRATION OF DESIGNATED PRODUCTS AND QUALITY ASSURANCE

- 11. Quality assurance. (1) No designated product shall be manufactured, sold or otherwise distributed in Pakistan unless it is formulated industrially in accordance with the standards recommended by the Codex Alimentarius Commission and the Codex Code of Hygienic Practice for Foods for Infants and Children, and in addition, shall meet such applicable standards specified in this Ordinance and the rules.
 - (2) The Board or a Provincial Committee, as the case may be, may require an Inspector or any other person invested with powers under this Ordinance to test any designated product sold in Pakistan in order to determine whether it is fit for human consumption.
 - (3) A designated product that does not meet the standards for use in the country of manufacture shall not be sold in Pakistan.
 - (4) A designated product that has reached the expiry date shall not be marketed, sold or distributed.
 - (5) A designated product shall be sold only in the original container in order to prevent quality deterioration, adulteration or contamination thereof.
- 12. **Investigation and inspection.** (1) The Federal Government may designate any number of persons professionally qualified with respect to infant and young child nutrition as Inspector to conduct inspection and investigation and prosecution for the purposes of this Ordinance, and to monitor compliance with the provisions of this Ordinance.
 - (2) After an inspection for purpose of this Ordinance, an Inspector shall refer the case, and if so required, provide one portion of the sample of a designated product, or the whole of a designated product if it is such that it cannot be divided, to the Board, or a Provincial Committee, as the case may be.
- 13. **Investigation and filing of a case.** (1) Upon completion of an investigation and receipt of a complete report, and after giving the concerned party an opportunity of being heard, the Board or a Provincial Committee, as the case may be, shall recommend to the Federal Government whether or not to institute prosecution under this Ordinance.
 - (2) No court shall take cognizance of any offence punishable under this Ordinance except on a report in writing by an officer authorized by the Federal Government, or any other person as the Federal Government may, by notification in the official Gazette, authorize in this behalf.
 - (3) An offence punishable under this Ordinance shall be non-cognizable.
- 14. **Appeal.** (1) Any person sentenced by a Court under this Ordinance may prefer an appeal to the High Court within thirty days of the judgement.
 - (2) The provisions of sections 5 and 12 of the Limitation Act, 1908 (IX of 1908), shall be applicable to an appeal preferred under sub-section (1).
- 15. **Public enforcement.** (1) Any person whomsoever may make an application in writing to the Board or a Provincial Committee concerning contravention of any of the provisions of this Ordinance or the rules.
 - (2) In the event an investigation reveals an offence, the Board or a Provinical Committee, as the case may be, shall follow the procedure specified in section 13 for recommending prosecution.

CHAPTER VI PENALTIES AND PROCEDURES

- 16. **Revocation or suspension of license, etc.** (1) Where any person, except a medical practitioner, has been found to have contravened any of the provisions of this Ordinance or the rules, the concerned authority upon written recommendation of the Board or a Provincial Committee, as the case may be, and after giving such person an opportunity of being heard, may recommend to the Federal Government to suspend or cancel, his license for the practice of his profession or occupation, or for the pursuit of his business.
 - (2) In the case of a contravention involving a medical practitioner registered under the Medical and Dental Council Ordinance, 1962 (XXXII of 1962), the matter shall be referred to the Pakistan Medical and Dental Council for further action.
- 17. **Penalties.** (1) Any manufacturer or distributor who contravenes the provisions of sub-sections (1) to (7) of section 7, sub-section (I) of section 8, sub-sections (1), (3), (4) or (5) of section 11, shall be punishable with imprisonment for a term which may extend to two years, or with fine which shall not be less than fifty thousand rupees or more than five hundred thousand rupees, or both.
 - (2) Any person, who contravenes any other provision of this Ordinance, or the rules, shall be punishable with a fine, which may extend to five hundred thousand rupees.
- 18. Responsibility of an individual for the act of a company, corporation, partnership or an institution. Where the offence is found to have been committed by a company, corporation, partnership or an institution, as a result of an institutional or operational instructions issued by it and / or implemented by it, the company, corporation, partnership or the institution may be found guilty in addition to the individuals directly responsible for the commission of such offence.
- 19. **Power to make rules**. (1) The Federal Government may, by notification in the official Gazettee, make rules for carrying out the purposes of this Ordinance.
 - (2) A Provincial Government may, by notification in the official Provincial Gazette, make rules for the administration of a Provincial Committee in a Province.
- 20. **Power to delegate.** The Federal Government may delegate any of the functions and its powers under this Ordinance to a Provincial Government.
- 21. **Overriding effect:** The provisions of this Ordinance shall have effect notwithstanding anything to the contrary contained in any other law for the time being in force.

Latin partial recurrence and other	GENERAL PERVEZ MUSHARRAF, President
	Mr. Justice
	MANSOOR AHMED Secretary

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KARACHI, FRIDAY, AUGUST 20, 2004

PART-II

Statutory Notifications containing Rules and Orders issued by all Ministries and Divisions of the Government of Pakistan and their Attached and Subordinate Offices and the Supreme Court of Pakistan

GOVERNMENT OF PAKISTAN

NOTIFICATION Islamabad, the 26th July, 2004

S.R.O. 84 (KE) 2004:

In exercise of the powers conferred by sub-section (1) of section 19 of the Protection of Breastfeeding and Child Nutrition Ordinance, 2002 (XCIII of 2002), the Federal Government is pleased to make the following rules, namely:-

1. Short title and commencement. -

- (1) These rules may be called the National Infant Feeding Board Rules, 2004.
- (2) They shall come into force at once.

2. Definitions. -

- (1) In these Rules, unless there is any thing repugnant in the subject or context:-
- (a) "Board". means the National Infant Feeding Board constituted under subsection (1) of the section 3 of the Ordinance;
- (b) "Chairperson" means the Chairperson of the Board;
- (c) "member" means a member of the Board;
- (d) "Ordinance" means the Protection of Breast-feeding and Child Nutrition Ordinance 2002 (XCIII of 2002); and
- (e) "Secretary" means Secretary of the Board;
- (2) The words and expressions used but not defined in these Rules shall have the meaning assigned to them in the Ordinance.

(389)

Price: Rs. 3.00

3. Constitution of the National Infant Feeding Board.

- The National Infant Feeding Board shall consist of the following members, namely:-(1)
- Minister for Health Chairperson (i)
- (ii) Director General Health Member
- Deputy Director General Health (Nutrition) Member (iii)
- Provincial Health Secretaries (iv) Members
- Seven persons who are qualified with (v)
 - respect to infant and young child nutrition Members
- One person who represents the consumer perspective (vi) Member
- (vii) One person selected from the industry involved in the manufacturing and marketing of designed products.
- Secretary of the Board: The Deputy Director General Health (Nutrition) shall be the (2)

Member

- Secretary of the Board.
- Term of office members. (3)
- The term of office of a member other than an ex officio member shall be three years. (i)
- A member other than an ex officio member may, by writing under his hand to the (ii) chairperson resign from the board.

4. Headquarters of the Board.

The headquarters of the Board shall be located in the Nutrition Wing, Ministry of Health, Government of Pakistan, Islamabad,

5. Quorum of the meetings of the Board.

Simply majority of the total members shall constitute the quorum of meetings of the Board.

6. Procedure for meetings of the Board.

- The meeting of the Board shall be presided over by the Chairperson. In the absence of the Chairperson, the Board shall elect any member to preside over that meeting of the Board.
- A meeting of the Board shall be called by giving, not less than ten days from the date of (2)issue, notice in writing to every member.
- (3) Every notice of a meeting of the Board shall specify the place and the day and hour of the meeting and shall contain statement of business to be transacted thereat.

7. Allowances, etc.

- (1)A member other than an ex officio member shall be entitled to economy airfare.
- (2)Out station members other than ex officio members shall be entitled to a daily allowance equivalent to that of an officer in BPS-20 for attending the meeting of the Board.
- (3) Local members other than ex officio members shall not be entitled for any daily allowance and travel allowance.

8. Undertaking by members of the Board.

Before appointment, a member of the Board, except the member from the industry shall have to take an undertaking that he/she does not and shall not have any financial or other interest as is likely to affect prejudicially his/her functions as such member.

9. Removal of members in certain circumstances.

- The Federal Government may remove form office, any member, who:
 - has been adjudged as an insolvent; (a)
 - (b) has been convicted of an offence which, in the opinion of the Federal Government, involves moral turpitude;

- (c) has become physically or mentally incapable of acting as the member;
- (d) has acquired such financial or other interest as is likely to affect prejudicially his/her functions as the Chairperson or a member;
- has so abused his position as to render his continuance in office prejudicial to the public interest; or
- (f) remains absent in three consecutive sittings except for reasons beyond his control.
- (2) A member shall not be removed from his/her office on the grounds specified in clauses (d), (e) and (f) of sub-rule (1) except on an inquiry held by the Federal Government in accordance with such procedure as it may specify in this behalf and finds the member to be the guilty of such ground.
- (3) A casual vacancy caused by resignation or removal of a member other than an ex-officio member shall be filled by fresh nomination for the remaining period of the term of office of such member who has resigned or, as the case may be, has been removed.

(F. No. 1-5/2003-NW)

MUHAMMAD DIN, Deputy Secretary

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Islamabad, the 4th October, 2004.

NOTIFICATION

S.R.O 97(KE) 2004: In exercise of the powers conferred by Section 3 of the Protection of Breast Feeding and Child Nutrition Ordinance, 2002 (XCIII of 2002), the Federal Government is pleased to constitute the National Infant Feeding Board (NIFB) consisting of the following members:-

• Minister for Health, Government of Pakistan.	Chairperson
 Director General, Ministry of Health, Government of Pakistan, Provincial Health Secretaries/representatives, Punjab, NWFP, 	Member
Sindh & Baluchistan	Member
 Prof. Abdul Ghaffar Nagi, Department of Pediatrics, BMC, Quetta 	Member
 Prof. Muhammad Iqbal Memon, Dept of Pediatrics, DMC, Karachi 	Member
 Prof. Riffat Nisar Ashraf, Department of Social Preventive Pediatrics, KEMC, Lahore 	Member
 Prof. Faiz Muhammad Khan, Dept of Pediatrics, Kabir Medical College, Peshawar 	Member
 Prof. Dr. Sajid Maqbool, Dean Institute of Child Health & Children Hospital, Lahore 	Member
 Prof. Muhammad Mumtaz Hasan, Department of Pediatrics, PIMS, Islamabad 	Member
 Prof. Zulfiqar Bhutta, Department of Pediatrics, AKU, Karachi 	Member
 Mr. Ali Qadir Agha, Executive Director, The Network for 	Member
Consumer Protection, Islamabad	Member
 Mr. Shahid Rauf Siddiqui, Head of Corporate and Legal Affairs, 	Tyleffloei
Nestle Milkpak, Lahore.	Member

2. The Deputy Director General Health, Nutrition Wing, Ministry of Health, Government of Pakistan by designation would be the Secretary of NIFB.

3. The National Infant Feeding Board (NIFB), would function according to the "Terms of Reference" premised in sections 4 & 5 of the Ordinance.

4.

(F. No. 4-15/2004-NW)

MUHAMMAD DIN Deputy Secretary (Admin)

Prof. Abdul Ghaffar Nagi

Head of Department of Pediatrics, Bolan Medical College, Quetta, Pakistan.

Prof. Muhammad Iqbal Memon Professor of Pediatrics, Dow Medical College, Karachi.

Prof. Rifat Nisar Ashraf

Professor Social & Preventive Pediatrics, King Edward Medical College, Lahore

Prof. Faiz Muhammad Khan Professor of Pediatrics, Kabir Medical College, Peshawar.

Prof. Dr. Sajid Maqbool
Dean, Institute of Child Health & Children
Hospital, Lahore.

Head of Department of Pediatrics, Bolan Medical College, Quetta. Has developed curriculum for child nutrition with extensive clinical experience/involvement in preventive Pediatrics. He is resource person/trainer for CHWs and for Lactation Management (Breast Feeding) Training. Author of 20 articles on Breast Feeding, immunization, Vitamin A supplementation and clinical childhood illnesses. Co-authored Lactation Management course modules. Member of the Technical Advisory Group (TAG) of "Save the Children" and EPI.

Head Pediatrics Department, Dow Medical College and honorary Faculty, AKU, Karachi. Extensive experience in promotion of child Health: Facilitator in Child Survival motivational and development workshops, IMCI, Nutrition Workshops, Master Trainer and resource person on Lactation Management and Member BFIHI Assessment Team. He has 41 Research publications to his credit and given 43 presentations at scientific meetings. He is on the editorial boards of various renowned paediatrics and medical journals. Currently serving as the General Secretary PPA (Centre).

Associated with Social & Preventive Pediatrics Department, KEMC since 1986 and presently Head of this department. Provincial coordinator for Community Oriented Medical Education (COME), KEMC. Chief Organizer of various courses/workshops on MCH, both national/international levels. Facilitator, Lactation Management Program & Provincial Nutrition Program. Secretary General of Breast Feeding Steering Committee. Member Technical Working Group (TAG) for early Childhood Development Project, Saving New Born Lives and Save the Child, Jn. Convener, Expert Panel of Pediatrics Research, PMRC (2003-2007). Executive member of Pakistan Pediatrics Association, Punjab. Researcher on Breast Feeding & Child Malnutrition. Currently evaluating the "Nutritional counseling" component of IMCI in Lahore, Pakistan.

Renowned Pediatrician retired in 2002 as Professor of Pediatrics, PGMI, Peshawar and currently associated with Kabir Medical College, Peshawar. Has been actively involved in promoting Child Health through advocacy of Lactation/ breast feeding, family planning and proper Nutrition. Prof. Faiz has 20 research studies and publications on diverse topics of Pediatrics, Member of PPA in various capacities and is currently the Vice President of PPA (Centre) and member of the Executive Body of PPA.

Fellow, American Academy of Pediatrics and Member of Ambulatory as well as American Medical Association. Life member/Executive Committee Member of the PPA and President elect from February 2002-2006. Holds many editorial responsibilities of renowned medical journals. Authored several books/manuals on medicine and pediatrics. Long career in clinical pediatrics & neonatology. Instrumental in setting up/successful working of Pediatrics Departments in Sheikh Zayed Hospital and Children Hospital, Lahore. Has 78 research publications and studies to his credit. Presently involved in five projects concerning effects of certain drugs on children, hepatitis B vaccine efficacy and seizures in neonates.

Prof. Muhammad Mumtaz Hassan Consultant Pediatrician, Children Hospital Pakistan Institute of Medical Sciences, and Prof of Pediatrics at the Quaid-e-Azam Postgraduate Medical College (QPGMI), Islamabad.

Prof. Dr. Zulfiqar Bhutta Hussain Lalje Dewaraj Professor of Pediatrics, Aga Khan University, Karachi.

Mr. Ali Qadir Agha
Executive Coordinator
The Network for Consumer Protection,
Islamabad.

Shahid Rauf Siddiqi Head of Corporate & Legal Affairs, Nestle Milk Pak, Lahore Pakistan. Long clinical experience in Pediatrics and Cardiology .Currently involved in 5 research studies on topics of potential benefit to child health & Nutrition. Has 45 research publications to his credit. Member, editorial boards of various pediatric journals/hand book of Diabetes management, Book of Child Abuse (and co-anthor of the urdu version) and two chapters of the textbook of Pediatrics used as a reference book by medical community.

Formerly Director Neonatal Services, AKU University Medical Centre. Has several national/international Societies responsibilities and is active in international child health. Played a key role in developing neonatal pediatrics and training programs in Pakistan. President-elect, Federation of the Asia-Oceania Perinatal Societies and the Commonwealth Association of Pediatric Gastroenterology & Nutrition. Member, Global Advisory Group on Health Research for the World Health Organization and steering committees of the International Zinc and Vitamin A Nutrition Consultative Groups. Recently nominated to the steering committee of the International Pediatric Association. Member, Child & Health and Nutrition Group of Global Forum for Health Research. Chair, Health Sciences Group of the Biotechnology Commission. Advisor, Pakistan Medical Research Council. Has a wideranging research interest with three books, 27 Book Chapters and over 150 indexed publications. Awarded the Tamgha-i-imtiaz (Medal of Excellence) by the President of Pakistan for contributions towards education and research in 1999. Presidential Gold Medal for contributions to Child Health in Pakistan in Feb 2004. Research interests include Community-based Perinatal Care, Interaction of Nutrition and Infections, Micronutrient malnutrition and maternal and child health policy issues.

Executive Coordinator of The Network for Consumer Protection. Previous!y associated with Aga Khan University, Karachi, providing strategic and managerial support. He was also associated with the Steering Committee on Higher Education, a high-level committee appointed by the President of Pakistan to develop an implementation plan for higher education reform. He has a decade long experience of the development sector in Pakistan with local, national and international NGOs, with specific interest in public policy analysis and advocacy. Authored several reports & papers and represented at numerous national/international conferences. Associated with Executive Founding Coordinator of The Network since 1998, to develop the renewed vision of the organization with perspective of consumer protection.

Spearheading the Corporate and Legal Affairs Section at Nestle Milk Pak, Pakistan. The President of Baby Food Manufactures & Marketers Association which has nominated him for the membership of National Infant Feeding Board. He will represent the industry in the manufacturing and marketing of designed products as stipulated in the Section 3(1), clause VII of the rules of National Infant Feeding Board under the Ordinance.

